IN THE CLAIMS

1. (CURRENTLY AMENDED) A method for enabling a linered label applicator to accept linerless label sheet for application to the surface of elements comprising border cutting a sheet consisting essentially of a linerless lable to form a source of precut linerless label, associating ~~a~~ the precut source of linerless labels on a roll of temporary liner sheet consisting essentially of a sheet of less than 0.032mm in thickness ~~to the linered label applicator~~, the precut linerless label having a border for a label, the border having a linear distance defined by a micro-bridged cut along the border so that a composite of:

   a) said temporary liner sheet and

   b) micro-bridged linerless labels

~~is fed~~ feeding the composite into said linered label applicator where linered label is normally directed into said linered label applicator.

2. (ORIGINAL) The method of claim 1 wherein the micro-perforated cut along the border comprises a cut wherein less than 10% of the total border retains material that bridges the label and its matrix, and no single bridge element comprises more than 3% of the linear border distance.

3. (CURRENTLY AMENDED) A method of applying linerless labels to a substrate according to claim 1, wherein individual labels from the micro-bridged linerless label ~~is~~ are removed from said temporary liner sheet leaving a matrix on the temporary liner, and said individual labels are applied to a substrate.

4. (ORIGINAL) The method of claim 2 wherein after removal of cut-out linerless label from the temporary liner sheet, the temporary liner sheet is wound into a roll.

5. (CANCELLED)

6. (CURRENTLY AMENDED) The method of claim 1 ~~5~~ wherein the temporary liner comprises a polymer film of less than 0.025 mm in thickness.

7. (CURRENTLY AMENDED) The method of claim 2 wherein said roll is used to feed ~~liner~~ label on a thin liner of less than 0.032 mm as a source of label comprising the steps in said applicator of:

bending said linerless label on a reusable, temporary liner to partially remove at least a part of an edge of said linerless label from said temporary liner,

having at least said lifted edge placed into contact with a surface to which the linerless label is to be applied, and

attaching said linerless label to said surface.

8. (ORIGINAL) The method of claim 3 wherein the micro-bridge is torn as label is removed from matrix in said linered label applicator.

9. (CURRENTLY AMENDED) The method of claim 4 wherein said roll is used to feed ~~liner~~ label on a reusable, temporary liner as a source of label comprising the steps in said applicator of:

bending said linerless label on a reusable, temporary liner to partially remove at least a part of an edge of said linerless label from said reusable, temporary liner,

having at least said lifted edge placed into contact with a surface to which the linerless label is to be applied, and

attaching said linerless label to said surface.

10. (CURRENTLY AMENDED) The method of claim 2 ~~5~~ wherein said roll is used to feed ~~liner~~ label on a reusable, temporary liner as a source of label comprising the steps in said applicator of:

bending said linerless label on a reusable, temporary liner to partially remove at least a part of an edge of said linerless label from said reusable, temporary liner,

having at least said lifted edge placed into contact with a surface to which the linerless label is to be applied, and

attaching said linerless label to said surface.

11. (ORIGINAL) A source of linerless labels comprising a composite of an elongate sheet of reusable, temporary liner having adhered to a low adhesion surface of said reusable, temporary liner an adhesive face of a micro-bridged cut linerless label, said composite being rolled into a roll.

12. (ORIGINAL) The source of linerless labels of claim 11 wherein said roll has a non-adhesive face of said linerless label facing radially outwardly.

13. (ORIGINAL) The source of linerless labels of claim 12 wherein said face of said linerless label facing radially outwardly has a non-adherent coating on the radially outwardly facing face.

14. (ORIGINAL) A method for creating a label on a temporary reusable carrier comprising the steps of:

a) printing an image onto at least one face of a first sheet material;

b) applying adhesive to at least one face of the printed first sheet material;

c) cutting the sheet material into individual labels having a micro-bridged cut along a border of the label within a label stock sheet, the micro-bridged cut comprising a cut wherein less than 10% of the border retains material that bridges the label and its matrix from the label stock sheet, and no single bridge element comprises more than 3% of the linear border distance;

d) applying a face of the individual labels to a temporary carrier sheet to form a sheet of precut label stock.

15. (ORIGINAL) The method of claim 14 wherein precut label stock is fed into a label applicator, micro-bridged labels from the label stock are applied to substrates, and the temporary carrier is removed.

16. (ORIGINAL) The method of claim 14 wherein the temporary liner comprises a sheet of less than 0.032 mm in thickness.

17. (ORIGINAL) The method of claim 16 wherein the temporary liner comprises a polymer film of less than 0.025 mm in thickness.

18. (CURRENTLY AMENDED) An apparatus for enabling a linered label applicator to accept linerless label sheet for application to the surface of elements comprising a cutter to provide a source of border cut sheet linerless label, a source of the cut linerless labels on a roll of temporary liner sheet added to the cut linerless label, the sheet consisting essentially of a sheet of less than 0.032mm in thickness, a feeder for feeding the cut linerless label on a roll of temporary liner sheet to the linered label applicator, the linerless label having a border for a label, the border having a linear distance defined by a micro-bridged cut along the border so that a composite of a) and b), wherein a) and b) are defined below as:

a) said temporary liner sheet and

b) micro-bridged linerless labels

is provided to a feeder for feeding the composite into said linered label applicator, and

a stripping system to remove label from matrix by severing microbridges, and

an applicator system for applying stripped label to a substrate.

19. (NEW) The apparatus of claim 18 wherein the temporary liner sheet consists of a polymer film of less than 0.025 mm in thickness.

20. (NEW) The apparatus of claim 19 wherein the linerless label is provided as printed label to prior to being supplied to the cutter.

CONFIRMATION OF ELECTION

Applicants hereby confirm their election of claims 1-10 and 18 for prosecution on the merits. This election is now made without traverse. Applicants reserve the right to file divisional or continuation or continuation-in-part applications on the subject matter of the non-elected claims.